

## News Release

**Rose Kelly-Falls of Rapid Ratings Named “Pro to Know” by *Supply & Demand Chain Executive* Magazine**

**NEW YORK — Feb. 21, 2012 —** [Rapid Ratings](#), an independent ratings, research and analytics firm, today announced that Rose Kelly-Falls, Senior Vice President, Supply Chain Risk Management, has been named a “Pro to Know” by *Supply & Demand Chain Executive* magazine. The award recognizes Kelly-Falls’ expertise and passion as a leader in supply chain risk.

Kelly-Falls joined Rapid Ratings in 2011 with nearly two decades of supply chain management and risk experience. She has since established a significant footprint for Rapid Ratings in the realm of supply chain risk through her expertise and longstanding industry relationships. Prior to joining Rapid Ratings, she served as the President and Co-Founder of the supply chain consultancy firm The Fuzion Group, LLC in addition to holding senior roles at global corporations including Ford Motor Company and Rolls-Royce North America.

“Rose is very valuable to our team,” said James Gellert, Chairman and CEO. “Since coming on board, our corporate clients have benefited greatly from her extensive supply chain experience and a perspective that is unrivaled in the industry. This award is a wonderful accolade that is much deserved.”

The “Pros to Know” awards recognize supply chain executives and manufacturing and non-manufacturing enterprises who are leading initiatives to help prepare their companies’ supply chains for the significant challenges of today’s business climate. This year’s list also includes the 2012 Provider Pros to Know — individuals from software firms and service providers, consultancies or academia - who have helped their supply chain clients or the supply chain community at large prepare to meet these challenges.

**About Rapid Ratings**

Rapid Ratings is an independent ratings, research and analytics firm that enables financial institutions and corporations to more effectively manage their risk. Using its Financial Health Ratings (FHRs™), Rapid Ratings predicts the financial viability of thousands of public and private companies in 70 countries across all industry sectors. The combination of Rapid Ratings’ subscriber-paid model and objective, financial-based approach results in the most transparent and accurate ratings available. Clients include Fortune 1000 companies, small- to medium-sized enterprises (SMEs) and buy- and sell-side financial institutions from around the world. More information can be found at [www.rapidratings.com](http://www.rapidratings.com).

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