



Pioneering Financial Health.  
We See What Others Don't.

# RapidRatings provides the most sophisticated analysis of the financial health of public and private companies in the world.

Our analytics system provides predictive insights into third-party partners, suppliers, vendors, customers and securities issuers. Our Financial Health System allows enterprises to become more transparent, efficient, and productive.



## Businesses manage increasingly complicated networks of third-party relationships.

But determining which companies in your third-party ecosystem are healthy and which are at risk is difficult. Missing the cues of financial decline is increasingly dangerous, given the rising threat of financial loss, operational disruptions, regulatory fines, and other potential risks. Likewise, it's essential to identify the strongest third parties to work with or whose risk you're designed to take. Yet few analytical tools exist to help enterprises fully grasp the strengths, weaknesses and trend lines of their key business relationships.

## We challenge the leading industrial and financial service firms around the world to:

- Improve their business relationships by managing enterprise risk
- Embrace their interdependence with business partners in both private and public sectors
- Strive for transparency with partners who share similar values

## RapidRatings builds products for powerful financial health analysis.

- We bring transparency to your third-party network, giving you insight into the integrity of all of your business relationships.
- Our Financial Health System distills comprehensive financial analysis into a straightforward and easily digestible 0-100 score representing the company's Financial Health Rating.
- RapidRatings works directly with your private suppliers to collect their financial information on your behalf. Our process is secure, confidential and has an 85% success rate.
- Simple, digestible reports bring deep awareness of the financial health of key third-party partners to anyone at your organization, regardless of function or finance experience.



## Leading companies around the world trust RapidRatings to help them speak the language of financial health.

Risk management and procurement teams use our tools to mitigate risk exposure and maintain operational resilience while strengthening supplier relationships. Credit, finance and underwriting teams turn to RapidRatings to help facilitate commercial activity and manage credit exposure, as well as conduct historical and predictive analysis across entire portfolios.

**For comparative, unbiased, and accurate ratings, look no further.**

- We are the only ratings company that rates private and public companies from all industries across the globe **on apples-to-apples bases**.
- Unlike other ratings companies, we're not paid by the companies we rate, and we don't sell services for companies to upgrade their ratings. We provide the **only unbiased ratings system in the industry**.
- Our Financial Health Rating has been **proven to be far more accurate** than traditional ratings, default models, internally-built tools, and payment-based scoring systems.

## Who are your third-parties?

- Suppliers
- Vendors
- Agents
- Customers
- Distributors
- Foreign-based Affiliates
- Franchisees
- Investments
- Lessees
- Partners
- Resellers
- Service Providers

