

## Managing Financial Viability of the Third-Party Ecosystem

Businesses today are intertwined in unprecedented ways. Financial health is woven into every fiber of our interconnected world, as companies across all industries have become increasingly reliant on third-party relationships. But along with the benefits come added risks. Third parties are an extension of your business and brand, making you accountable for their risks and ultimately, their disruptions. Understanding the financial viability of third parties can help you meet regulatory requirements, maintain operational stability, and increase corporate profitability. RapidRatings brings transparency to your network, giving you an accessible picture of the financial health of all of your third-party partners. Our Financial Health System™ reveals the patterns at work across your entire enterprise.

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### Get To Know the Financial Health System

Understanding financial health provides insight and context into the viability and integrity of your partners. Our Financial Health System combines the simple, digestible, 0-100 score of our Financial Health Rating® with a suite of detailed and high-level reports. Together, these tools integrate into your existing workflows to help you make better decisions throughout your third-party ecosystem.

#### Holistic Third-Party Risk Management

Continuous third-party financial health assessment and risk monitoring is an integral part of risk management best practices. Our Financial Health System enhances your existing enterprise risk management platforms and workflows.

We help businesses:

- Meet and manage regulatory compliance requirements
- Make strategic decisions about partnerships in the short and long-term
- Maintain business continuity and resiliency to protect brand reputation
- Avoid financial reporting errors and monetary losses

#### Visibility Into The Entire Financial Spectrum

Each report delivers comprehensive, objective analysis as well as a quick overview on the risk profile of every single third party. The thorough, irrefutable audit trail provides clear next steps to mitigate risks. Detailed descriptions and commentary let you:

- Understand a company's potential risks as well as strengths
- Benchmark third and fourth parties against their peers
- Compare companies side-by-side
- Study trends across your entire portfolio

#### Reports & Analytics Include:

- Company-Specific Reports
- Peer Benchmark Analysis
- Company Comparison Reports
- Portfolio Risk Reports
- Excel Matrices
- Country & Sector Reports
- FHR Changes & News Alerts

## RapidRatings: We See What Others Don't.

### Consistent Methodology, Unbiased Results

We are the only ratings company that uses a single methodology to rate private and public companies across the globe against their relevant and appropriate cohorts. Our Financial Health System **eliminates the noise of market sentiment or payment history** and uses only financial statements to provide an objective view of financial health.

We are not paid by the companies we rate and we don't sell services to upgrade a rating. As a result, not only are we **the only unbiased financial health system in the industry**, but our system has also been proven to be **far more accurate** than traditional ratings, default models, internally-built tools, and payment-based scoring systems.

### The Power of Financial Statements

We've found financial statements to be the most reliable, accurate way to understand and predict the future performance of third parties across any given enterprise.

- Submit financial statements for private third-parties into our system, and receive any of our custom reports to ensure private companies are analyzed and ranked on the same basis as public ones.
- Request RapidRatings to work directly with your private partners to collect their financial information on your behalf. Our process is secure and confidential.

### Facilitate Financial Conversations with Third Parties

Not all departments or individuals managing third-party relationships have the same level of financial background or expertise. We've created the Financial Dialogue, an easily digestible yet detailed conversation guide for those with a range of financial backgrounds. Drawing on the Financial Health Rating and our rigorous analytical framework, the Financial Dialogue Report:

- Substantially decreases prep time and effort for your third-party financial reviews
- Identifies the most relevant questions to ask during financial evaluation
- Guides intelligent conversation through straightforward discussion points and helps build stronger relationships with your third-party vendors & partners

